

Joseph Murphy

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Profile

Experienced adjunct faculty member at Ohio University and Zane State College with over four years of experience in course development, including both face-to-face and online teaching, as well as curriculum development. Skilled in working with diverse student populations and extensive experience in studio management and gallery exhibition work. Seeking opportunities to continue my career as an adjunct faculty member or lecturer.

Adjunct Teaching Experience

Ohio University

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| Introduction to Graphic Design | 2010-2016 |
| Photoshop Basics | 2014-2018 |
| Advanced Graphic Design | 2015-2018 |
| Safe Facebooking | 2014-2018 |

Established comprehensive curriculum for all courses, developed detailed lesson plans and course outlines, and graded assignments while providing assistance to students with all lessons. Delivered courses both online and face-to-face using Blackboard, and Moodle for course delivery. Adapted all coursework to transition from quarter-based to semester-based delivery. Created and tested dynamic lesson plans to maintain student engagement each term. Supported students in and out of the classroom to ensure their success. Collaborated with other faculty members to enhance my teaching methods and effectiveness. Each course was designed to teach fundamental material and emphasize its application to business scenarios, enhancing students' resumes. Consistently received excellent student evaluations.

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| CC+ Mentor Program | 2015-2016 |
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Function as a CC+ mentor program for various high schools feeding the college in any and all CTCH courses. This includes guiding the teachers on curriculum, building courses, Blackboard training, and help with course delivery. This program allows high school students to take college level courses early.

Zane State College Courses

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| Introduction to Microcomputer Concepts | 2011-2015 |
| Microcomputer Applications | 2011-2015 |
| Advanced Excel | 2011-2015 |
| History of Fine Art | 2014-2016 |

Developed and implemented course curriculum using Blackboard and Jenzabar online learning systems. Delivered weekly face-to-face classes, designed coursework and exams, and graded students, fostering a dynamic learning environment. Contributed to establishing guidelines for teaching computer-related courses at the college level. Provided support to students both in and out of the classroom to ensure comprehension and success. Consistently received high evaluation marks for course delivery and student engagement.

Additional Experience

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| Creative Marketing Associate - Museum Hack | 2018-2020 |
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As a Creative Marketing Associate at Museum Hack, I was responsible for developing and executing marketing and graphic design strategies to promote the museum's innovative tours and events. My role involved creating visually compelling marketing materials, including digital and print advertisements, social media content, and promotional graphics, to engage and attract diverse audiences. I collaborated closely with the marketing team to brainstorm and implement creative campaigns that highlighted the unique,

interactive experiences Museum Hack offers. Through my work, I helped enhance brand visibility, drive ticket sales, and build a vibrant community of museum enthusiasts, all while honing my skills in graphic design and marketing.

Creative Director - The Real Social Company

2019-2024

As the Creative Director, I spearheaded graphic design, advertising, and website design projects, ensuring cohesive and compelling visual communications across all platforms. My responsibilities included conceptualizing and overseeing the creation of impactful advertisements, designing user-friendly and aesthetically pleasing websites, and crafting engaging graphic content that aligned with brand identity and strategic goals. I led a talented team of designers, providing guidance and inspiration to push creative boundaries and deliver high-quality work. My role required a blend of artistic vision and strategic thinking, allowing me to drive innovative campaigns that enhanced brand recognition and effectively communicated our message to the target audience.

Gallery Manager - Ohio University

2011-2015

As a Gallery Manager at Ohio University, I was responsible for curating and managing six-month exhibitions, selecting talented artists to showcase their work. My role involved the careful hanging and presentation of artwork, ensuring each piece was displayed to its best advantage. I organized and hosted various art events to engage the community and promote the artists. Additionally, I managed the sales of exhibited pieces and spearheaded marketing efforts for gallery events, successfully increasing attendance and visibility. My position required a keen eye for art, strong organizational skills, and a proactive approach to marketing and event management.

Yoga Instructor Muskingum Rec Center

2015-2017

As a yoga instructor, I led classes of 20 people seven times a week, offering both traditional and hot yoga sessions. My responsibilities included creating and delivering tailored lesson plans that catered to a wide range of skill levels, ensuring that each participant could safely and effectively engage with the practice. I focused on fostering a welcoming and supportive environment, encouraging mindfulness and physical well-being. Each class emphasized proper technique, breathing exercises, and relaxation methods, aiming to enhance the overall fitness and mental clarity of my students. My role required a deep understanding of yoga principles, excellent communication skills, and the ability to motivate and inspire participants.

Studio Manager The Art Collective

2014-2017

As the Studio Manager at the Art Collective, I utilized the space as my primary studio for creating my artwork while simultaneously managing the events and exhibitions for myself and four other artists. A key responsibility was organizing and curating monthly First Friday Art Walks, which involved coordinating with the artists to ensure their work was professionally displayed and arranging engaging events to attract visitors. My role required balancing my creative process with administrative duties, including marketing the exhibitions, liaising with patrons, and ensuring the studio environment was conducive to artistic production. This experience allowed me to foster a collaborative community, promote local art, and enhance the visibility of our collective's work.

Technical Trainer University South Florida

2006-2008

As a technical trainer, I conducted multiple weekly sessions for faculty and staff groups of 20 people, focusing on computer literacy, Microsoft Office, and various other applications. My responsibilities included designing and delivering comprehensive training programs that catered to different skill levels, ensuring participants could effectively utilize the software in their daily tasks. I emphasized practical, hands-on learning experiences to enhance understanding and retention. Additionally, I provided one-on-one support and troubleshooting to address individual concerns. My role required strong communication skills, patience, and the ability to simplify complex concepts, ultimately empowering faculty and staff to leverage technology for increased productivity and efficiency.

Art Display Work

Since 1988, I have displayed my artwork at numerous festivals, craft shows, art shows, and gallery hops across multiple states. This extensive experience has allowed me to reach diverse audiences and gain valuable exposure for my work. Participating in these events has not only enhanced my visibility as an artist but also provided me with opportunities to connect with fellow artists, collectors, and art enthusiasts. Each venue offered a unique platform to showcase my creativity, from bustling festivals to intimate gallery settings, contributing significantly to my artistic journey and professional growth.

In addition I have a full-time resume of technical work available upon request.